



SUZANNE HOWE  
COMMUNICATIONS

# Plaswood

Coverage 2016



Monday, 1st August 2016

## Plaswood Group launches Earth Brown to lumber range



**BPI Recycled Products** – Plaswood Group has launched a new brown blend of its eco-friendly Plaswood lumber and extended the range of sizes and shapes of all Plaswood lumber available to builders' merchants, civil engineering and construction contractors and local authority specifiers, including waterways management professionals. Plaswood high performance lumber is made from 100 per cent recycled plastic and offers a no maintenance solution: unlike conventional wooden decking or lumber (aka timber), Plaswood doesn't require annual maintenance, staining or painting.

It is a sustainable and cost-effective alternative to using traditional materials such as hardwood, concrete and steel. The new brown blend of lumber, named Earth Brown, complements the popular Jet Black and six other colour options and provides long-lasting solutions for boardwalks, jetties, marinas, wetlands, flood barriers, fencing, furniture and structures located in wet, harsh or damp environments.

The Plaswood range also includes signage, street name plates, signage posts, waymarker signage plus other street and garden furniture such as planters, litter bins, picnic tables, benches, bollards and gates. The key benefits of using Plaswood are:

- It does not degrade or rot with age.
- It does not require any painting or chemical treatment prior to use or annual maintenance after installation (unlike wood).
- It is tough, durable and strong – Plaswood will not splinter, crack or dry and is resistant to attacks by insects.
- It is more resistant to vandalism, like graffiti, than alternatives due to its surface.
- It is versatile – Plaswood can easily be designed for use in conjunction with other materials.
- Plaswood has been manufactured by BPI Recycled Products since 1983 through its Plaswood Group brand. BPI Recycled Products, which is also one of Europe's leading manufacturers of refuse sacks and construction films receives up to 50,000 tonnes of scrap polythene each year and recycles it into finished goods. It supplies over 270,000 tonnes of polythene products to customers worldwide.

Plaswood appeals to both trade customers and end-user consumers as the lumber products can be used for domestic applications such as patios or entertainment areas as well as commercial applications. Mike Baxter, BPI Recycled Products Director responsible for the Plaswood Group said:

*"We have manufactured Plaswood for over 30 years and our customers have seen the benefits of our durable, weatherproof products."*

*"Plaswood offers customers great value for money over a long period of time. It is just a case of fit and forget. Once it is installed, you don't have to worry about degradation, painting or preserving the material. It is made from tough, strong, and technically superior waste agricultural plastics and offers exceptional performance properties."*

Plaswood's new 'Earth Brown' blend of Lumber being used as a picket fence

He continued:

*"Our new brown blend of lumber and the expanded choice of sizes and shapes in both brown and jet black are already proving popular with architects and other contractors. They are increasingly specifying Plaswood as an environmentally supportive direct substitute for wood, concrete or steel sections, that performs brilliantly in wet, harsh or damp environments in particular."*

*"We are also seeing more builders' merchants ordering Plaswood as they look to grow their eco product ranges with durable and cost-effective products for both trade and domestic customers."*

For more information about all Plaswood products including detailed datasheets about each product range visit <http://www.plaswoodgroup.com/> or call 0333 202 6800.

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### The key benefits of using Plaswood are:

- It does not degrade or rot with age.
- Requires no painting or chemical treatment prior to use.
- No annual maintenance needed after installation (unlike wood).
- Tough, durable and strong – Plaswood will not splinter, crack or dry.
- Resistant to attacks by insects.
- More resistant to vandalism, like graffiti, than alternatives due to its surface.
- Versatile – Plaswood can easily be designed for use in conjunction with other materials.

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He continued: *"Our new brown blend of lumber and the expanded choice of sizes and shapes in both brown and jet black are already proving popular with architects and other contractors. They are increasingly specifying Plaswood as an environmentally supportive direct substitute for wood, concrete or steel sections, that performs brilliantly in wet, harsh or damp environments in particular."*

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## Plaswood Earth Brown lumber

19 August 2016, , Be the first to comment

Made from 100 per cent recycled plastic and offering a no-maintenance solution, Earth Brown is the latest landscape product to come from Plaswood, part of BPI Recycled products.



*Plaswood Earth Brown lumber - image: Plaswood*

The new brown blend of Plaswood lumber is likely to appeal to local authorities, landscapers and construction contractors. It complements the popular Jet Black and six other colour options to provide long-lasting materials for boardwalks, decking, jetties, fencing, furniture and structures exposed to wet or harsh environments.

Plaswood lumber does not degrade or rot with age, nor does it require any painting or chemical treatment prior to use or as maintenance. Tough and durable, the product will not splinter, crack or dry out and it is resistant to insect attack. Due to its surface it is also reportedly more resistant to vandalism such as graffiti.

"Plaswood offers customers great value for money over a long period," says BPI Recycled Products director Mike Baxter. "It is just a case of fit and forget. Once it is installed, you don't have to worry about degradation, painting or preserving the material. Architects and contractors are increasingly specifying Plaswood as an environmentally supportive direct substitute for wood, concrete and steel sections. We are also seeing more builders' merchants ordering Plaswood as they look to grow their eco ranges."



## PLASWOOD GROUP LAUNCHES EARTH BROWN TO LUMBER RANGE

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The Plaswood range also includes signage, street name plates, signage posts, waymarker signage plus other street and garden furniture such as planters, litter bins, picnic tables, benches, bollards and gates.

The key benefits of using Plaswood are:

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Plaswood appeals to both trade customers and end-user consumers as the lumber products can be used for domestic applications such as patios or entertainment areas as well as commercial applications.

Mike Baxter, BPI Recycled Products Director responsible for the Plaswood Group said: "We have manufactured Plaswood for over 30 years and our customers have seen the benefits of our durable, weatherproof products."

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He continued: "Our new brown blend of lumber and the expanded choice of sizes and shapes in both brown and jet black are already proving popular with architects and other contractors. They are increasingly specifying Plaswood as an environmentally supportive direct substitute for wood, concrete or steel sections, that performs brilliantly in wet, harsh or damp environments in particular."

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*Published on August 9th, 2016*

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